



# Pranav Techy

where innovation meets excellence

## Contact

Phone: +91-88076 99356

Email: [connect@pranavtechy.com](mailto:connect@pranavtechy.com)

Website: [www.pranavtechy.com](http://www.pranavtechy.com)







## About Us



We are the fastest growing IT Solutions Development Company in India specializing in Innovative Software Development Solutions and Creative Digital Marketing for businesses worldwide. We focus on conceptualizing, designing digital products and marketing and managing businesses enhancing brand awareness in the digital space leading to fresh directions with impactful results. We have everything you need to build your business success under one roof.



Our highly skilled software development team helps businesses to develop mobile and web applications, IoT apps, custom software and software products.



Our creative team is passionate about knowing the latest trends, best practices, and best tools and strategies that are needed for digital marketing success. We follow the most effective Digital marketing concepts to promote the products and services which cover SEO, social media marketing and link building.



[connect@pranavtechy.com](mailto:connect@pranavtechy.com)



## WALK INTO THE DIGITAL WORLD WITH US // // // //



### Our Mission

Our mission is to help businesses of any type meet their goals with first class Software solutions and Digital Strategies making sure they thrive in a world of constant change.



### Our Vision

Pranav Techy aims to be recognized as first choice digital transformation partner for businesses across geographies, industries and sizes enhancing our services year by year with all the vital technological advancements. We have high hopes of becoming a global leader in near future.

## Why Choose Us?

Pranav Techy specializes in software development and creating engaging digital experiences, including website design, branding, digital marketing and content marketing.



Amazing Team with Strong Skills



Global Exposure and Diverse Expertise



Helping Our Customers Meet Their Business Objectives



Building and Maintaining Strong Client Relationships



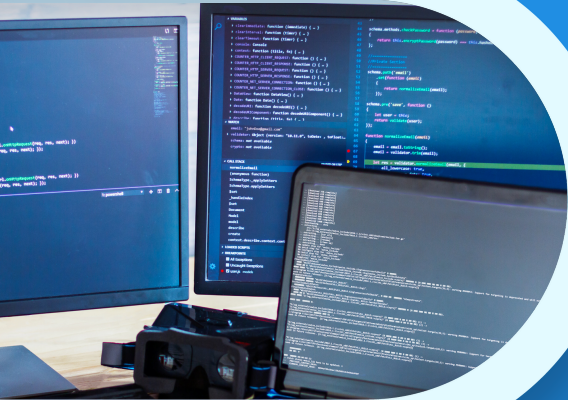
Commitment to Excellence



Results Oriented



# Our Services



**Software Development**

**Web Application Development**

**Mobile Application Development**

**IoT Application Development**

**Website Development**

**Digital Marketing**



# Our Services

**Search Engine Optimization**

**Social Media Marketing**

**Content Marketing**

**Email Marketing**

**Logo Design**



[connect@pranavtechy.com](mailto:connect@pranavtechy.com)



## Software Development

We focus on the development of reliable and scalable premium quality software solutions. We understand the clients' needs from their business perspective and provide exceptional custom software development services that empower businesses to meet their requirements.

Our software team have expertise creating software solutions that increase productivity, solve problems, and help increase revenue. We provide you services with transparency, efficiency and most importantly on time.

## Web App Development

Our developers are skilled in designing and developing web-based software that creates highly personalized, interactive, and intuitive user experiences. Our dedicated web application developers develop and deliver web applications that help improve the efficiency of business operations, accelerate decision-making and gain competitive edge.





## Mobile App Development

Our mobile app development team develops software for phones and is well versed with the newest technologies in the mobile world. We provide customized, advanced and flawless mobile applications to clients. Our services are applicable to everyone be it small, medium and large enterprises or government organizations. We ensure client success by delivering robust and high-quality applications in alignment with their organizational goals.

## Android App Development

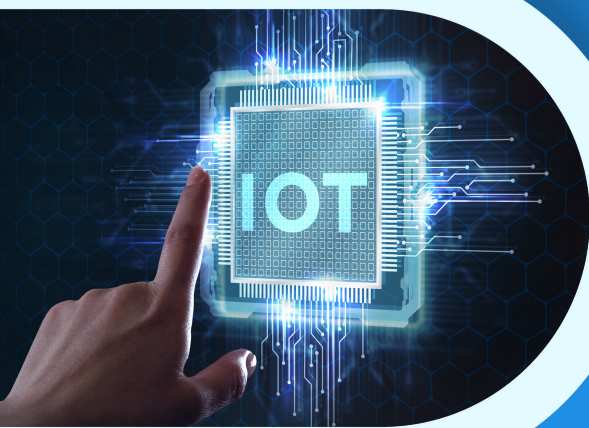
Pranav Techy offers the best Android app development services powered through evolutionary architecture and innovations. Our end-to-end solutions are highly customizable and cater to a wide range of business needs. We provide Android development solutions to solve unimagined ideas of clients into brilliant solutions.





## iOS App Development

We have a team of experienced and talented iOS app developers who keep up to date with the latest framework and guidelines about iOS so that we can build the best App for our clients. We can transform idea into secure and scalable iOS apps. Our expertise in iOS app development spans the entire Apple ecosystem.



## IoT App Development

We at Pranav Techy bring the best cutting-edge technologies and techniques to provide you with IoT application solutions that suit your business needs. Our team specializes in the next-gen technologies and thus provides scalable, secure and manageable IoT app development services.



## Website Development

We build amazing websites with everything you need from custom domain names and fast hosting to professional copywriting and high-quality images.

No matter what type of business you have or what sector your business belongs to, we create conversion-based web design suitable for you by which your online success is inevitable. We design business websites that are functional, fast & attractive to customers.

## Services We Offer

- Planning Implementation & Design
- Ecommerce Website
- Delivery on Time
- Maintenance & Support
- Dynamic Website
- Slider
- Gallery Section
- Premium Quality Images
- Contact Form
- Live chat
- Social Profile Link
- Chat Feature
- Testimonials
- Payment Gateway
- Mobile Responsive





## Ecommerce Website Development

We provide cutting-edge eCommerce web development services with dynamic functionality for versatile industry needs. We enhance these websites by integrating advanced eCommerce tools that increase their efficiency and productivity. We create interactive and feature-packaged web portals where any business can connect directly to its customers to engage in growth.

## Services We Offer

- Organized Site Layout
- Online Marketplaces
- B2B ecommerce
- B2C ecommerce
- Shopping Cart
- Customizable Product pages
- Product Recommendations, Ratings and Reviews
- Secure Transactions
- Multi-Currency Support
- Multi-Language Support
- Multiple Payment Options
- Customized Admin Panel
- User Account Management
- Mobile Responsive





## Digital Marketing

Pranav Techy provide services that are innovative, strategic, and market-leading that bring success to our valuable customers. Our services include creating effective digital marketing consulting, digital marketing strategies, Identifying the right target audience, SEO services, Brand promotion, Social Media Management, SEO-friendly website optimization, Content Marketing, Lead Generation Campaigns, Social Media Marketing Campaigns, Conversion Rate Optimization etc to assist you to improve your brand's online reputation.

## Services We Offer

- Search Engine Optimization
- Search Engine Marketing
- Social Media Management
- Web Design & Development
- Social Media Advertising
- Content Marketing
- Email Marketing



# Search Engine Optimization

The SEO experts at Pranav Techy are well aware of the importance of SEO and have a number of strategies to boost your business through SEO. Backed by the best digital marketing practices, our team of SEO experts provide highly-specialized, professional SEO services to ensure that your business not only gains high SERP rankings on Google but is visible to relevant audience and attracts the right kind of traffic. By hiring Pranav Techy SEO services, you will gain better results more quickly.



## Services We Offer

- On-Page Optimization
- Off-Page Optimization
- Technical Seo
- Local Seo
- Keyword Research
- Competitive keywords
- Competitor Analysis
- Backlink Building
- Content Writing
- Blogging
- Site Health Check-up
- Website audit





## Social Media Marketing

Our social media experts specialize in implementing the right social media marketing strategy that will boost your brand's virtual presence. We help you choose the right social platform, plan and create authentic content tailored to your audience's needs and interests, track the engagement rates of that content using analytics, and use this data to improve continuously.

Our committed team help to increase traffic and promote your brand by combining both organic and paid solutions to deliver profitable results.

## Services We Offer

- Business Page Creation
- Profile Image
- Cover Image
- Content Creation
- Hashtag Research
- Social Branding
- Social Strategy
- Social Media Management
- Social Media Advertising
- Lead Generation / Sales Campaigns
- Regular Monitoring
- Audience Building Strategies
- Monthly Report



[connect@pranavtechy.com](mailto:connect@pranavtechy.com)





## Content Marketing

Our Pranav Techy's content team benchmarks content marketing strategy and provide you with content that is engaging and complies with the search engine which compels visitors to become active buyers of your product or service. Our expertise in content marketing strategy help you increase sales and differentiate your brand.

## Services We Offer

- Content Audit
- Keyword Research
- Content Brief & Delivery
- Improvements On Existing Pages
- Site Health And Technical Structure Optimization
- Social Posts
- Blogs
- Infographics
- Visual Content
- Email Newsletters





## Email Marketing

We offer the most effective email marketing strategy to move your email contacts down your sales funnel. Our email marketing campaigns help you to send out automated, personalized marketing emails that contain brand promotions and announcements. We ensure all our email campaign services fit our clients' needs and budget.



## Services We Offer

- Email List Management
- Tailored Email Campaigns
- Template Design
- A/B Campaign Testing
- Campaign Tracking and Analytics
- Email Marketing Reports
- Email Newsletter
- Product/Service Promotions



## Logo Design

Our team of professional designers create custom logo that leaves a lasting impression. It's important to get your logo right and we can help you design a pixel-perfect logo that aligns perfectly with your brand vision.



## Services We Offer

- Logo Design
- Logo Revision
- Text Logo
- Brand Tag Line
- Cover & Profile Image For Social Media





# Thank You

Phone: +91-88076 99356

Email: [connect@pranavtechy.com](mailto:connect@pranavtechy.com)

Website: [www.pranavtechy.com](http://www.pranavtechy.com)

